A Fine Balance: Professional at Work, Professional at Home
Half a century since Betty Friedan apparently released women from the shackles of the *feminine mystique* – that a woman was naturally fulfilled by devoting her life to being housewife and mother – more women are unhappier today in the search for their ‘identity’ than they ever were.

If women can’t find meaning in making a home, might the home also run the risk of losing its purpose? And might professional work outside the home become a casualty as a result?

Within the home environment, human persons are nurtured. There they can develop their potential as builders of a well-balanced society. It is, therefore, in society’s best interests to put a premium on recognising the professional status of the work of the home, as indeed it does the status of any other truly professional undertaking.

This year’s conference proposes that while society as a whole needs to see the value in promoting healthy home environments, it is in re-discovering the *feminine genius* that women can most powerfully tip the scales in favour of a more humane society at home and at work.

So much hangs in the balance.

**Dr Anne Zahra**  
*PhD*  
Senior Lecturer - Tourism & Hospitality Management  
Waikato Business School,  
The University of Waikato, Hamilton, New Zealand  
Anne’s research interests are the home and more specifically the work related to the home, advocacy, governance, tourism policy and volunteer tourism. Anne is also an Adjunct Professor at Notre Dame University, Sydney, Australia.

**Ms Carmen Pavía** *BSc Hons*  
Academic Director, Kenvale College  
Carmen has been involved in numerous educational and research projects in hospitality, events and, recently, in home management. She is currently responsible for the development of the academic curriculum at Kenvale College, Australia’s first private hospitality college, where she also lectures and coordinates courses. In 2012, she led a team which developed Australia’s first Home Management qualification.

**Ms Kiri Valsamis**  
*BEd Secondary (Home Econ), Grad Dip (Educational Computing)*  
Senior Technological and Applied Studies Teacher  
Kiri has taught in a range of socio-economic and academically diverse school settings for over 27 years. Dedicated to promoting the home economics profession, she is a co-author of two Oxford University Press school-based Food Technology textbooks, and held executive positions in the Home Economics Institute of Australia and Nutrition Australia.

**Mrs Giulia Jones**  
*MLA*  
Shadow Minister for Women, Multicultural Affairs, Australian Capital Territory  
A member of the Australian Liberal Party, Giulia was elected to the Legislative Assembly, representing Molonglo in 2012. She is married to an army officer and they have four children. She has always been a strong advocate for women and families.
WHEN
Saturday, 12th October 2013, 2:00 - 5:30 pm

VENUE
Kenvale College, 38 High St Randwick
(opposite Gate 9 of the University of NSW)

COST
$40 (Student $20)

APPLICATION FORM
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Address ___________________________________________________________________________________________
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Debit my credit card with (please tick)  ☐Visa ☐Mastercard
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The Lights & Shadows Conference is organised by Creston College as an annual event. Creston conducts a variety of courses and activities designed to meet the needs and aspirations of women. Lectures, seminars and discussion groups provide an opportunity to study topics of interest in greater depth. Founded in 1970, Creston is a project of Foundation for Education & Training (FFET), which aims to promote education and the development of character in accordance with the principles and ideals of Christianity. The activities of a spiritual nature are entrusted to Opus Dei, a personal Prelature of the Catholic Church.

Dr Maria Vega Flores  
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e: lightsandshadows@crestoncollege.edu.au

Application Form

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